



CASE STUDY

## Red Robin Gourmet Burgers and Brews

TECHNOLOGY TYPE

ELECTRICITY AND NATURAL GAS  
ENERGY SUPPLY MANAGEMENT

LOCATIONS AMERESCO PROVIDES SERVICE

464  
RESTAURANTS

ANNUAL NATURAL GAS LOAD  
ON THIRD PARTY SUPPLY

402,000  
Dth

ANNUAL ELECTRICITY LOAD  
ON THIRD PARTY SUPPLY

25,837  
Mwh

## SUMMARY

In 2013, Red Robin partnered with Ameresco as our first casual dining restaurant client for Energy Management Services. Today, Ameresco provides services in 464 Red Robin restaurants. Together, our efforts have produced measurable year-over-year savings and cost avoidance results across Red Robin's national energy footprint.



## SERVICES PROVIDED

Ameresco conducted a comprehensive assessment of existing contract positions, utility rates and cost objectives to determine where opportunities could be captured and upward prices mitigated.

- Electricity and Natural Gas Supply Procurement
- Monthly Cost Avoidance Report
- Quarterly Regulated Budgetary Risk Reporting

“ Ameresco made it easy for us to evaluate our purchasing options and understand the complexities of the energy market, resulting in measurable year-over-year savings across Red Robin's national energy footprint. ”

Amanda McAllister  
*Director of Capital Purchasing, Red Robin*

## CUSTOMER BENEFITS

Red Robin is committed to reducing energy costs, mitigating price risk and establishing as much budget certainty as possible for electricity and natural gas supply. Ameresco helped develop a purchasing strategy to ensure product and contract term captures the greatest value and aligns with Red Robin's purchasing protocols.

- Easily and quickly identify rate increases that could impact budget projections
- Daily Energy Market Report
- Real Time Contract Status Reports

For the full story, visit: [ameresco.com](http://ameresco.com)