BUSINESS

Energy efficiency is top clean-power employer — report

Christa Marshall, E&E News reporter

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Energy efficiency businesses employ more people than others in the clean energy sector — including renewables, clean fuels and electric vehicles — according to a report released today.

The analysis by Environmental Entrepreneurs and clean energy advocacy group E4TheFuture found 1.9 million people working in energy-efficiency-related jobs, with California, Florida, Illinois, Massachusetts and Ohio employing the most.

Among factors driving employment: the size of the construction industry and state efficiency policies.

"Energy efficiency accounts for about three out of every four American clean energy jobs," the report says.

Researchers analyzed data from the Bureau of Labor Statistics and Department of Energy, and they surveyed businesses to break down efficiency jobs by congressional district, city and county.

Of 1.9 million people who work on energy efficiency, more than 880,000 spend the majority of their time working just on the efficiency portion of the business, according to the report. Most workers are employed by small businesses, such as installers of LED lighting.

"Energy efficiency is often overlooked because it involves so many small businesses that incorporate energy efficiency as part of their portfolio," said Steve Cowell, president of E4TheFuture.

About a third of workers are in the heating, ventilation and air conditioning industry, and about 17 percent work in efficient lighting.

The report recommends support for federal efficiency standards for appliances, strengthened local building codes, and increased programs by states and utilities.

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