

FOR IMMEDIATE RELEASE:

Retrolux Announces Strategic Partnership With LFE Solutions

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Today, Retrolux and LFE Solutions announced their new strategic partnership that will provide ESCOs and lighting retrofit companies (LRC's) with the following professional services, through LFE Solutions:

- Lighting audits
- Data Logging Service
- Lighting design
- Installation labor network
- Commissioning of wireless lighting
- Rebate identification & fulfillment
- Retrolux Software Licensing

Retrolux's lighting retrofit software enables lighting contractors, ESCOs, and VARs to grow their business by saving time, money, and to close deals at a faster rate. The software's audit, proposal, ordering, commissioning, and rebate functions ensure that commercial lighting companies are prepared for the challenges of the 21st Century.

LFE Solutions, Inc. provides product and service solutions to ESCOs, including new and retrofit LED products and wireless lighting controls. LFE serves local, regional and national ESCOs, as well as the channel that supports them. LFE is an untraditional lighting rep with no geographic boundaries. Their support and services go to wherever ESCO projects or offices are located.

According to Leif Elgethun, CEO of Retrolux, "This partnership will give LFE clients easy access to Retrolux's proven processes and software tools to assist them with the audit, proposal, commissioning and rebate processes. Elgethun added, "LFE Solutions will also provide audits, M&V, design, installation, commissioning, and rebate services via Retrolux's customers and

partners. We are very excited to partner with LFE Solutions, the premier lighting rep agency to the ESCO market.”

Robert Quintal, President at LFE Solutions shared, “Retrolux and LFE Solutions are natural partners. Both are devoted to serving the ESCOs, contractors and VARs.” Quintal added, “We are excited to offer Retrolux software and audit services to our ESCO customers. This has been the missing piece that our customers have been seeking”.

To learn more about how Retrolux can save lighting retrofit companies time and money, go to www.Retrolux.com . To learn more about LFE Solutions, go to <http://www.lfesolutions.com> .

About Retrolux

Retrolux is a lighting sales software solution that helps commercial lighting companies win more deals, lower costs, find & keep more clients, all while reducing paperwork. Retrolux fully integrates audit, proposal, product selection, purchasing, utility rebates, analytics, financing, installation, and commissioning, into a comprehensive B2B sales platform. Retrolux was selected as one of three finalists in the 2017 Dreampitch competition, the largest software pitch competition in the world. For more information, visit www.Retrolux.com .

About LFE Solutions

LFE (Lighting For ESCOs) Solutions, Inc. was formed in January of 2013 to provide technical lighting and controls solutions to the ESCO market. LFE is staffed by veteran energy industry and ESCO professionals with a value proposition that speaks the language of the ESCO. Serving both local and National ESCOs, LFE Solutions is a bridge between manufacturers who do not have a direct channel to the ESCO and the ESCO who is being inundated with new LED and other products, many with unrecognizable names and bold offerings.

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