

FOR IMMEDIATE RELEASE



LUTRON AND ECOINSIGHT INTEGRATE THEIR LEADING SOFTWARE APPS TO STREAMLINE LIGHTING CONTROL RETROFIT PROJECTS

ATLANTA (April 29, 2014): Lighting control leader [Lutron Electronics](#) is teaming up with [ecoInsight](#), the maker of the world's most advanced lighting upgrade software, to make it easier for lighting professionals to add Lutron lighting control solutions to every project. Integrating ecoInsight's lighting upgrade [software](#) with the Lutron Energi Advisor™ [app](#) ensures lighting professionals that they are selecting the optimal Lutron controls for their lighting retrofit projects.

In an era of rising energy costs, energy efficiency has become paramount to organizations who wish to control costs and improve their bottom line. Upgrading inefficient lighting is a proven strategy for reducing energy consumption and making a building more energy efficient. A key component of that strategy is implementing lighting controls, which can both improve the quality of the lighted environment and help maximize the financial benefits of the overall lighting upgrade.

The Lutron Energi Advisor-ecoInsight integration is designed for lighting professionals who operate in the lighting retrofit market. "Today, ecoInsight users spend extensive time selecting the correct lighting controls for their projects. Our alliance with Lutron will allow ecoInsight users to leverage the power of the Lutron Energi Advisor app from within our solution," says ecoInsight's CEO, Sean McCloskey. He adds, "The integration we are building with Lutron will reduce the time it takes to specify lighting controls. We believe that this time savings will provide a significant competitive edge to our users."

With just minimal project information from ecoInsight, such as room size, number of fixtures, type of fixtures and existing controls, and financial data, such as local electric utility rates, rebates, and labor rates, the Energi Advisor App provides users with a bill of materials, anticipated energy savings, and anticipated return on investment. The Energi Advisor app returns a lighting controls solution, based on Lutron's devices, minimizing the level of system design expertise needed. Overall audit and design time can be reduced by more than 40%.

"Integrating the Energi Advisor App with the ecoInsight software simplifies the auditing and specification process for distributors and contractors and gives them the ability to quickly and easily specify our innovative and cost-effective wireless lighting control solutions," said Lutron President Michael W. Pessina. "We're pleased to be working together with ecoInsight to offer this powerful sales tool to save energy and improve the comfort and overall well-being for our customers," he said.

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The ecoInsight integration with Lutron's Energi Advisor will be available in mid-2014.

For demonstrations and more information, please visit ecoInsight's booth 7315 and Lutron's booth 2925 at LIGHTFAIR® International in Las Vegas, June 3-5, 2014. Email wendy.phraner@ecoinsight.com or jcallen@lutron.com with any questions.

About ecoInsight Inc. (www.ecoinsight.com)

ecoInsight is the world's leading sales platform for lighting and electrical professionals who sell energy upgrades. The ecoInsight solution gives users the ability to collect audit data, specify energy efficient upgrades and produce professional, winning proposals in 40% less time.

About Lutron Electronics (www.lutron.com)

Founded in 1961, Lutron Electronics is headquartered in Coopersburg, Pennsylvania, in the heart of the Lehigh Valley. From dimmers for the home, to lighting management systems for entire buildings, the company offers more than 17,000 energy-saving products, sold in more than 100 countries around the world. In the US alone, Lutron products save an estimated 10 billion kWh of electricity, or approximately \$1 billion in utility costs per year. The company's early inventions— including the first solid-state dimmer invented by Lutron's founder, Joel Spira—are now at the Smithsonian's National Museum of American History in Washington, DC.

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