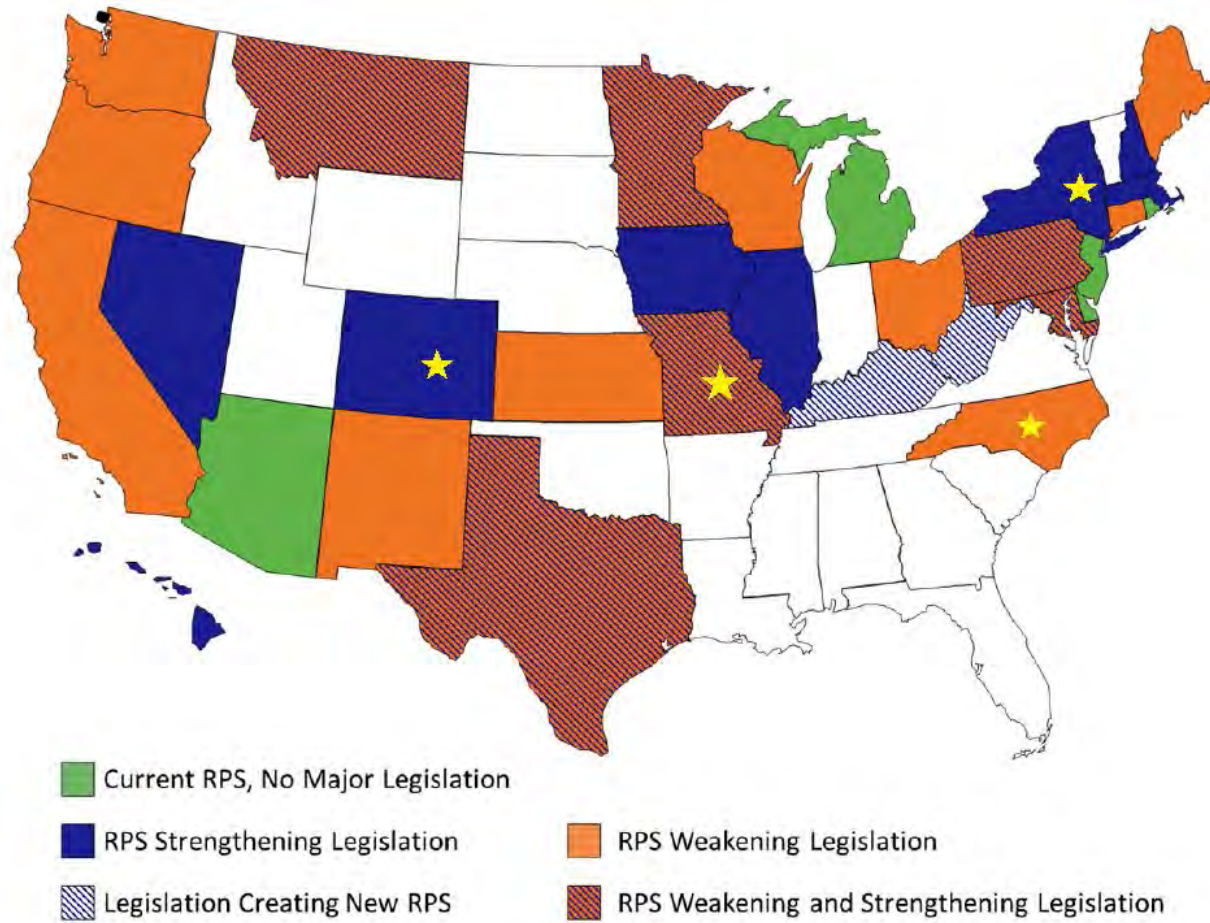


# ATTACKS ON STATE CLEAN ENERGY LAWS, 2013

Rebecca Stanfield, June 5, 2013



# Renewable Energy Legislation Under Consideration by State Legislatures This Spring (map courtesy of Pierre Bull)



# The Good News



“Renewable energy lobbyists are undefeated this year in defending the state-level purchasing mandates that have helped fuel explosive growth in industries like wind and solar, and that streak looks set to remain intact as part-time state legislatures around the country are wrapping up their work for the year.”  
– E&E News, June 3

# More Good News



"We had chambers of commerce from across the state ... all saying the same thing, which is wind has been a very positive economic development story across our state," said Kimberly Svaty, who helped lead the defense of Kansas' RPS for the Wind Coalition, an industry-backed group focused on policies in the states in the Southwest Power Pool and Texas.

# And More Good News

- MACKINAC ISLAND, Mich. (AP) — Gov. Rick Snyder says he favors boosting the portion of electricity in Michigan that's generated from renewable sources but hasn't decided how much the increase should be.
- DES MOINES – MidAmerican Energy Co. plans to add 656 wind turbines that will generate up to 1,050 megawatts of power in Iowa by the end of 2015 – a \$1.9 billion project that Gov. Terry Branstad said represents the largest economic development investment in state history.

# Bad News – we're not done

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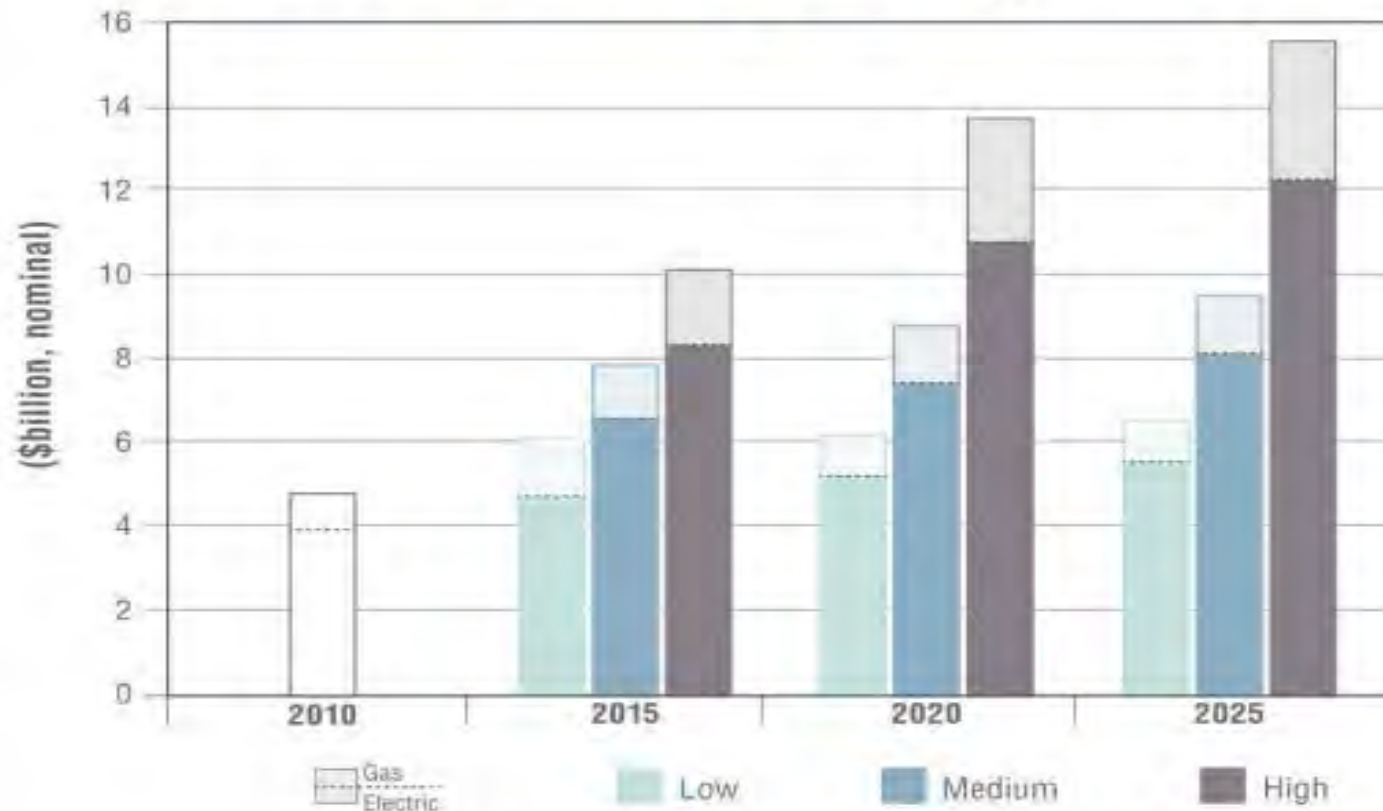
"I expect that North Carolina and Kansas will probably pick up this issue again in 2014 and lead the charge across the country once again," said Todd Wynn, who directs a task force on energy, environmental and agriculture issues for the American Legislative Exchange Council. – E&E News, June 3

# What Worked?

- JOBS, JOBS, JOBS
- THE POLICIES ARE ACTUALLY WORKING, CREATING VALUE, ECONOMIC DEVELOPMENT AND A MOBILIZED INDUSTRY
- WORKING WITH UTILITIES WHO WERE NEUTRAL OR ON OUR SIDE
- REFUTING THE OTHER SIDE'S ASTRONOMICALLY WRONG COST NUMBERS

# What about efficiency?

## Projected Utility Customer Funding for Electric and Gas EE Programs





# Attacks on EERS standards in 2013?

- Lower profile;
- Different political drivers (FOR NOW);
- Every session in most states there are attempts to weaken or repeal
  - ▣ Michigan – full repeal proposed but didn't move
  - ▣ Illinois – Industrial push for exemption

# Components of effective defense -

Different players, different arguments, different context, but we can learn from the RES fights:

- ▣ Demonstrate the job creation;
- ▣ Get the industry in the game (YOU GUYS!);
- ▣ Mobilize those who have benefitted;
- ▣ Show the cost-effectiveness/refute the numbers.