ESCO LENDING SURVEY 2019



Response Rate

	% of
	responses
Regional	71%
Local	50%
National	78%
Overall	68%



Q1: As a lender we have worked with the following: (check all that apply)

	Local	Regional	National
Local ESCOs	60%		85%
Regional ESCOs	60%	66%	100%
National ESCOs	40%	66%	100%

Q2: As a lender we consider ESCO projects in the value range of: (check all that apply)

	Local	Regional	National
\$0 - \$250,000			14%
\$250,001 - \$500,000			42%
\$500,001 - \$1,000,000	80%	33%	71%
\$1,000,001 - \$2,000,000	80%	66%	100%
\$2,000,001 - \$5,000,000	60%	100%	100%
\$5,000,001 +	20%	100%	100%



Q3: As a lender we rely on the Investment Grade Audit / business case as a component part of our credit assessment.

	Local	Regional	National
Yes	80%	100%	100%
No	20%	0%	0%



Q4: As a lender we request financial data and operating data on the ESCO providing the energy savings guarantee to a municipality.

	Local	Regional	National
Yes	40%	66%	28%
No	60%	33%	71%



Q5: As a lender we rely on the strength of the energy savings guarantee as part of our credit assessment.

	Local	Regional	National
Yes	60%	50%	56%
Do not know	40%	0%	28%
No	0%	50%	16%



Q6: As a lender we rely on the credit strength of the ESCO, in addition to the credit strength of the municipality, when evaluating a request for project finance.

	Local	Regional	National
Yes	40%	66%	84%
Do not know	40%	0%	16%
No	20%	33%	0%



Q7: As a lender we consider projected operational savings under a performance contract model in our calculation of projected debt service coverage.

	Local	Regional	National
Yes	80%	33%	57%
Do not know	0%	0%	28%
No	20%	66%	14%



Q8: As a lender we consider "avoided cost" in our calculation of projected debt service coverage.

	Local	Regional	National
Yes	40%	33%	28%
Do not know	40%	33%	42%
No	20%	33%	28%

Q9: The dollar value of an ESCO project impacts the level of requirement of assurance / guarantee required of or provided by the ESCO.

	Local	Regional	National
Yes	40%	33%	42%
Do not know	40%	33%	43%
No	20%	33%	14%



Q10: As a lender we rely on the integrity of the project and the ESCO guarantee and forego a security interest in the equipment of facility.

	Local	Regional	National
Never	100%	100%	85%
On occasion			14%
Always			



Key Takeaways:

- 1.) The Investment Grade Audit / business case / scoping document matters.
- 2.) The performance contract and the savings guarantee are important to the local lenders.
- 3.) The credit strength (balance sheet) of the ESCO is important to the regional and national lenders.



- 4.) Operational savings are relevant only to the local lenders. Few care about avoided costs.
- 5.) Rarely, 14% across the platform, are lenders willing to rely on the integrity of the project and the ESCO and forego a security interest in the equipment of the facility or project.



6.) Financial sponsors were very willing to provide statistical information and I wish to thank those respondents for their time and input.

