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[Registration is now open for the NAESCO 31st Annual Conference & Vendor Showcase, November 17-19, 2014, Park Hyatt Aviara Resort, Carlsbad, CA](#)

The National Association of Energy Service Companies (NAESCO) is pleased to announce that registration and exhibit sales are now open for NAESCO's 31st Annual Conference & Vendor Showcase in Carlsbad, CA. Entitled ***Selling Energy Efficiency Products and Services Amidst Increased Market Competition and a Changing Landscape***, the conference will focus on the impact of changes in the marketplace on ESCOs' customers and partners.

Terry E. Singer, Executive Director of NAESCO said "We are pleased to host the 31st Annual Conference & Vendor Showcase in Southern California this year. The NAESCO Annual Conference is a perfect blend of content and networking opportunities for our attendees and exhibitors. We have a comprehensive and diverse group of speakers and presenters who will provide insight on the future course of energy efficiency in response to the many changes being felt in the market. In addition, leading companies exhibiting their products and services in our Vendor Showcase will offer conference attendees the chance to sample the latest advances in innovative technologies."

Speakers include Graham Richard (Advanced Energy Economy); Kate Brandt (Federal Environmental Executive, CEQ); Tim Unruh (FEMP, US DOE); Gene Rodrigues(ICF); Jim Lazar (Regulatory Assistance Project); and Stacey Paradis (Midwest Energy Alliance).

NAESCO Annual Conference attendees are leading providers in the energy efficiency marketplace, existing and potential customers, policy makers, and energy efficiency thought leaders in the academic and NGO communities. Exhibitors represent companies that are active manufacturers/distributors/ suppliers/sub-contractors of a broad range of goods and services to energy service companies and their end-user clients in both the public and private sectors.

ABOUT NAESCO

*The **National Association of Energy Service Companies (NAESCO)** celebrates 31 years of advancing the energy efficiency industry. NAESCO is the leading national trade organization representing and promoting the energy efficiency industry in the energy marketplace, the media, and the government both at the state and federal level. NAESCO's active membership consists of key energy efficiency industry leaders representing ESCOs, energy efficiency and energy equipment manufacturers, suppliers, and subcontractors. NAESCO also welcomes as members engineers, consultants, financial/legal/insurance providers, government agencies, and thought leaders from the energy NGO and academic communities.*

***Energy Service Companies** contract with private and public sector energy users to provide cost-effective energy efficiency retrofits across a wide spectrum of client facilities, from college campuses to water treatment plants. Effectively utilizing a performance-based contract business model, ESCOs have implemented significant comprehensive energy efficiency retrofit projects over the last three decades.*

[Click here to learn more about the National Association of Energy Service Companies \(NAESCO\)](#)

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